

Gerard Baldwin

Gerard Baldwin is one of the original three directors of the landmark television animated prime time series, Rocky & His Friends. Beginning in 1959, and continuing through 1967, Baldwin brought to the small screen the iconic and much-beloved antics of a diminutive flying squirrel and a larger-than-life bull moose.

Mr. Baldwin also contributed his artistic sensibilities to the other segments that made up that half hour of television including, George of the Jungle, Super Chicken, Tom Slick, Aesop and Son, Peabody and Sherman as well as Fractured Fairy Tales. In addition to his time with the Jay Ward Studio, Mr. Baldwin worked at UPA creating the Mr. Magoo television series and Mr. Magoo's Christmas Carol. After leaving UPA, Baldwin worked with Hanna/Barbera Studios from 1979 through 1985, animating two of their most famous television series-The Jetsons and Yogi Bear. In addition he served as producer/director for The Smurfs (series and specials), which were developed and produced by Hanna/Barbera Studios. His credits also include directing the 1971 Dr. Seuss classic, Green Eggs and Ham.

In 1989, Baldwin moved his family to Houston, Texas where he continued working in the animation industry as a free-lance director. Baldwin currently teaches drawing and painting at a local community college not far from his home.